

COLORING FOOD WITH FOOD

EXBERRY®

Plant-based reds for exceptional results in beverages

EXBERRY® Coloring Foods are the ideal choice for clean-label beverages. Our color concentrates are made from edible fruits, vegetables and plants using only traditional physical processing methods.

Our EXBERRY® Shade Rubescent Red is created from red sweet potato and provides an intense yellowish-red color. It delivers sensational performance with minimal impact on taste, allowing your beverages to match up to modern consumer expectations.



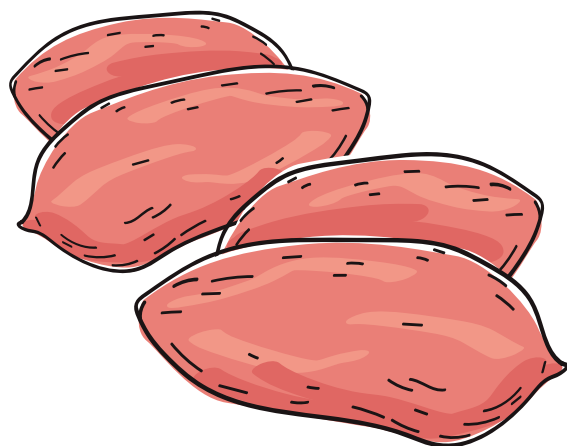
EXBERRY®
SHADE
RUBESCENT
RED

Available as

- ✓ Liquid
- ✓ Powder
- ✓ Micronized powder

A color solution that ticks every box

EXBERRY® Shade Rubescent Red is perfect for almost any beverage application, from carbonated soft drinks to alcoholic RTDs. It can be used as a clean-label replacement for carmine and other “natural” additive colorants. It offers excellent thermal and light stability, as well as optimal solubility and low viscosity. It is available in liquid, powder, and micronized powder formats to meet a wide variety of application requirements.



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